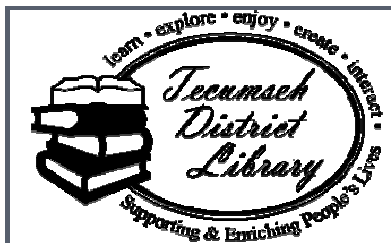


# Introduction to Pinterest



Tecumseh District Library



by Anne Keller, Teen Services Librarian

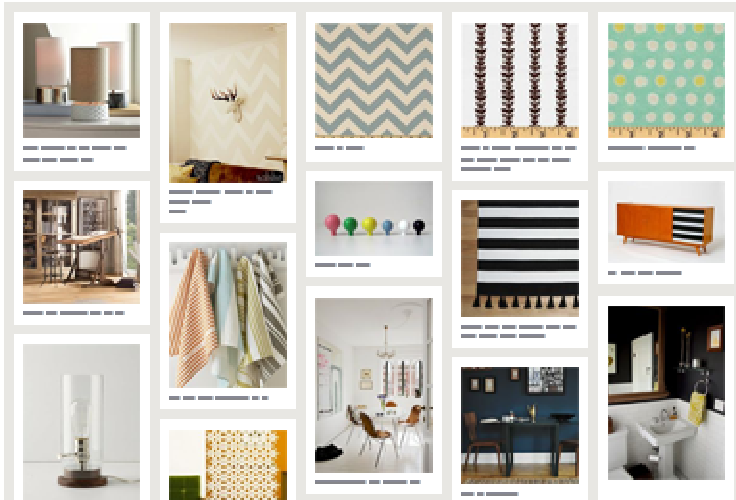
[www.tecumsehlibrary.org](http://www.tecumsehlibrary.org)

[www.tecumsehlibrary.org](http://www.tecumsehlibrary.org)



## What is Pinterest?

Pinterest is an online pinboard where you can share all the things you find on the web. It's a productive and efficient way to organize images from the web to create a virtual board. It's a place where you can create collections of things you love and follow collections of other people. It's been called the best social media since Facebook and Twitter.



*Some of the things you can do with Pinterest is redecorate your home, plan a wedding, find your style, save your inspirations, save your recipes or find craft ideas.*



## Getting Started

The website is <http://pinterest.com>. A pin is an image added to Pinterest. It can be added from a website using the "Pin It" button or you can upload images from your computer. Each pin added using the "Pin It" button links back to the site it came from. A board is a set of pins. A board can be created on any topic, such as Recipes for Dinner, Cool Posters, or Hairstyles. You can add as many pins to a board as you want.





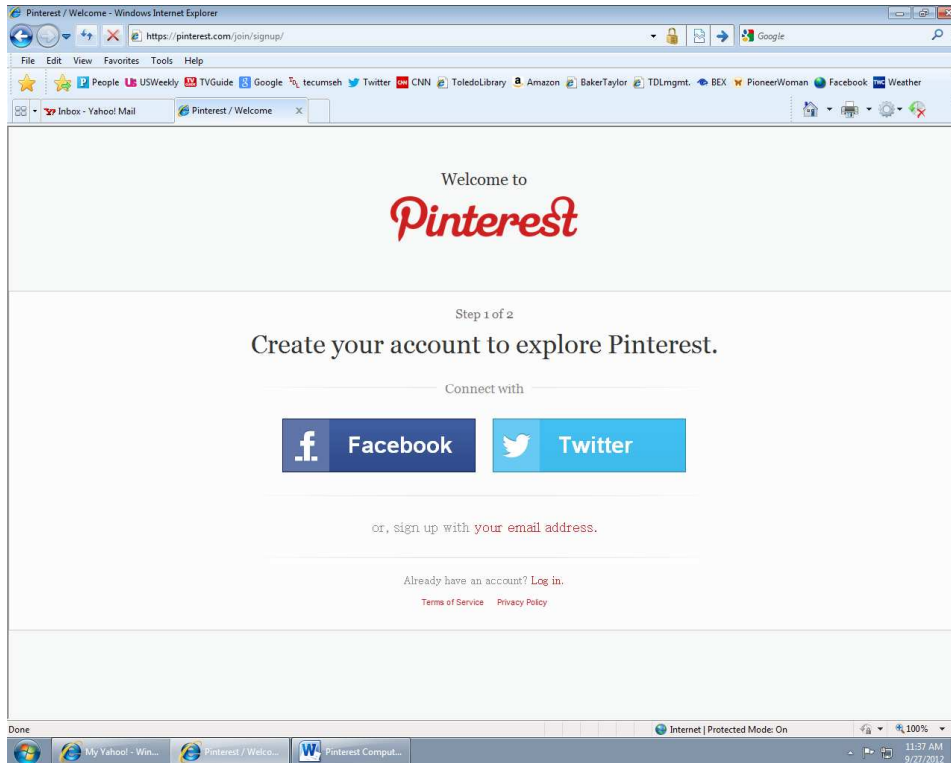
## What is following?

“Following All” means you’ll have all of a user’s pins on all their boards shown to you in real-time on Pinterest. If the user makes new boards, you will automatically follow them. You can follow individual boards if you’re only interested in seeing a user’s pins to specific boards. You can unfollow boards and users at any time: they will not be notified.



## How to Sign up for Pinterest?

Click on the link that says Join Pinterest. You have several options to create your account. We’ll create an account together if you don’t already have one. Even if you don’t have an account, you can still see and search for pins.



## **“Pin It” Button**

Once you’ve created your account, click on **About** in the upper right hand corner. Then click **Pin It Button**.

**Pin It** ← Right-click and select “Add to Favorites > Favorites Bar”

To install the “Pin It” button in Internet Explorer:

1. Display your Favorites Bar by clicking **Tools > Toolbars > Favorites Bar**
2. Right-click the “Pin It” button and select “Add to Favorites”
3. On the pop-up window, select “Create in: Favorites Bar”
4. When you are browsing the web, push the “Pin It” button to pin an image

Once installed in your browser, the “Pin It” button lets you grab an image from any website and add it to one of your pinboards. When you pin from a website, we automatically grab the source link so we can credit the original creator.



## What Is A Repin and How To Repin?

A repin is adding an image you find while browsing Pinterest to your own board. When you repin an image, the user who first pinned the image will also get credit. Repins maintain the source-link of the image no matter how many times it's repinned.

There are two ways to repin an image:

- When viewing a pin in thumbnail-view, mouse-over the pin and click the Repin button.
  - When you're viewing a pin in full-size view, click the Repin button at the top-left corner.
- After you click Repin, choose a board. You can edit the description of the pin and choose to share it on Facebook and/or Twitter. Then click Repin.



## What is the difference between Liking and repinning?

Liking a pin adds the image to your profile's Likes section; the image does not get added to one of your boards.

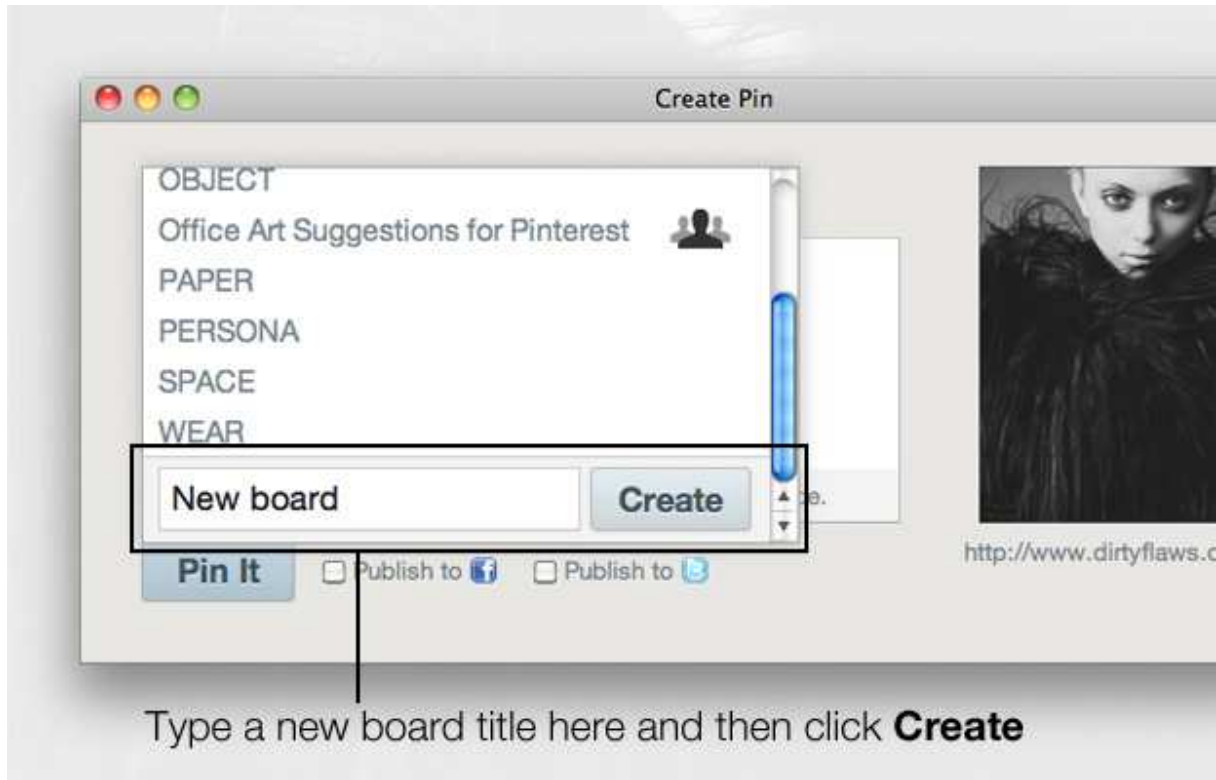
Repinning an image allows you to categorize the image onto one of your boards. You can edit the description of a repin. The source-link of an image is saved automatically, no matter how many times it's repinned.



## Creating and Managing Your Boards

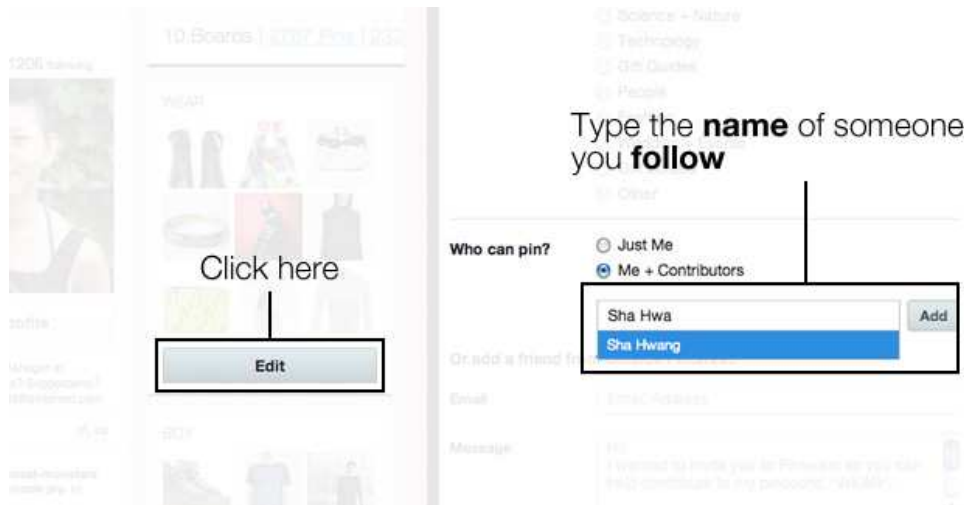
Tecumseh District Library|215 North Ottawa Street, Tecumseh, MI 49286| (517) 423-2238  
[www.tecumsehlibrary.org](http://www.tecumsehlibrary.org)

**To create a new board:** click Add > Add a Board on the top toolbar on Pinterest. Type in a board title, choose a category, and then click Create when you are finished.



To create a new board while you're pinning, scroll to the bottom of your board list. Enter in a new board title and click Create.

**To let other contribute to your board:** go to that board and click the Edit button in the top-right corner. Change the setting from "Just Me" to "Me + Contributors." You must follow at least one board belonging to a user in order to add him/her as a contributor. Then, type his/her username into the text field. Potential matches to this username will begin to load; when you see the person you want, click their name. Click Add. When you are finished, click Save Board Settings.



You can also create a new board by clicking Add > Add a Board on the toolbar on Pinterest. Select the setting “Me + Contributors” and proceed to add other users. Users who you add as contributors will receive an email notification. They can choose to remove themselves at any time.



## Commenting

There are two ways to comment on a pin:

-Mouse-over a pin in thumbnail view and click the Comment button. Type in your comment and then click the Comment button.

-When viewing a pin in full-size view, you can type a comment in the text box below the image. In this view, you can type @username to mention other users in your comment.



## Etiquette

The guidelines below are suggestions to help keep the Pinterest community positive and to ensure that every pin is useful to other people.



### 1 Be Respectful

Pinterest is a community of people. We know that individual tastes are personal, but please be respectful in your comments and conversations.

2

**Be Authentic**

Pinterest is an expression of who you are. We think being authentic to who you are is more important than getting lots of followers. Being authentic will make Pinterest a better place long-term.

3

**Credit Your Sources**

Pins are the most useful when they have links back to the original source. If you notice that a pin is not sourced correctly, leave a comment so the original pinner can update the source. Finding the original source is always preferable to a secondary source such as Image Search or a blog entry.

4

**Report Objectionable Content**

We do not allow nudity, hateful content, or content that encourages people to hurt themselves. If you find content that violates our **Terms of Service** or **Acceptable Use Policy** you can submit the content for review by pushing the "Report Content" link.

5

**Tell Us How to Make Pinterest Better**

We're just getting started, so there are going to be bumps here and there. Let us know what's working, what's not. Even though we don't always have time to respond to each and every email, we take your input seriously. You can get in touch with us anytime at **help@pinterest.com**.

For further information, please visit <http://pinterest.com/about>.